

SND ANNOUNCES WINNERS OF 2007 "BEST OF MULTIMEDIA DESIGN:
AWARDS

October 13, 2007

RHODE ISLAND-The Society for News Design announces the 2007 winners of its SND.ies awards for excellence in online multimedia journalism.

The judges awarded three Gold medals, six Silvers, and eight Bronzes as well as 13 Awards of Excellence. The winners come from projects from July 1, 2006 through June 30, 2007, each vividly displaying aspects of last year's controversies, tragedies, and highlights.

The New York Times received two Gold Medals, the first in "Breaking News" for an interactive Web site feature called "Plane Crash in New York City," which recreates the Cory Lidle plane crash in Manhattan last October.

(http://www.nytimes.com/packages/khtml/2006/10/11/nyregion/20061011_CRASH_GRAPHIC.html)

The Times won a second Gold Medal in the "Non-Breaking Features" category for an interactive diagram, "The Met's New Greek and Roman Galleries." The diagram offers a panoramic view of the Metropolitan Museum's Greek and Roman exhibit from different spots of the room as well as an audio tour guide.

http://www.nytimes.com/2007/04/19/arts/20070419_MET_GRAPHIC.html

The Washington Post received a Gold Medal in "Non-Breaking News" for "Crisis in Darfur Expands," which narrates personal accounts and living conditions through video and photographs. (<http://www.washingtonpost.com/wp-srv/world/interactives/chad/index.html>.)

The Society for News Design congratulates these additional winners:

Silver Medal Winners:

Non-Breaking News - "Devil's Lake: Dangerous as it is beautiful," Madison.com, Wisconsin State Journal, <http://www.madison.com/wsj/projects/devils/index.html>

Breaking News - "Campaign Finance," Nytimes.com, The New York Times Co., http://www.nytimes.com/ref/us/politics/2008_EG_FINANCES.html

Non-Breaking Sports - "Lauren Williams, Stride for Stride" Nytimes.com, The New York Times Co., http://www.nytimes.com/2007/06/01/sports/playmagazine/20070602_SPRINTER_GRAPHIC.html

Non-Breaking Features - "OnBeing," Washingtonpost.com, The Washington Post Co.,
<http://specials.washingtonpost.com/onbeing/>

- "Is It Better to Buy or Rent?" Nytimes.com, The New York Times Co.,
http://www.nytimes.com/2007/04/10/business/2007_BUYRENT_GRAPHIC.html

Student Features - "Smoky Mountain Stories" Carolinaphotojournalism.org, Carolina
Photo Journalism Workshop, <http://www.carolinaphotojournalism.org/cpjw/2007>

Bronze Medal Winners:

Breaking News - "Events Leading to the Accident," Nytimes.com, The New York
Times Co.,
http://www.nytimes.com/2007/04/13/nyregion/20070413_CORZINE_GRAPHIC.html

Non-Breaking News - "Train Jumping," Palmbeachpost.com, The Palm Beach Post
Co., <http://www.palmbeachpost.com/trainjumping>

- "El nuevo permiso por puntos" Elmundo.es, El Mundo
<http://www.elmundo.es/elmundo/2006/graficos/jun/s4/permisoporpuntos.html>

- "Fighting for Iraq: A regional powerplay" Msnbc.com, MSNBC,
<http://www.msnbc.msn.com/id/17722026>

- "Superbowl XLI ad showdown," Msnbc.com, MSNBC,
<http://www.msnbc.msn.com/id/16566275/>

Non-Breaking Sports - "Interior de un fórmula 1," Elpais.com, El Pais,
http://www.elpais.com/graficos/deportes/esconde/Formula/elgradepmot/20070420elpepudep_1/Ges/

Student Features - "On the line: Stories of Economic Hardship,"
Carolinaphotojournalism.org, Carolina Photo Journalism Workshop,
<http://www.carolinaphotojournalism.org/ontheline>

- "Atacama Stories" Atacamastories.org, North Carolina University Chapel Hill,
<http://www.atacamastories.org>

Award of Excellence Winners:

Breaking News - "Virginia Tech Victims," Nytimes.com, The New York Times Co.,
http://www.nytimes.com/ref/us/20070418_VICTIMS_GRAPHIC.html

- "What we know: The latest details on the Virginia Tech massacre investigation,"
Msnbc.com, MSNBC, <http://www.msnbc.msn.com/id/18138327/>

Non-Breaking News - "Words in the 2007 State of the Union Address," Nytimes.com,
The New York Times Co.,

http://www.nytimes.com/ref/washington/20070123_STATEOFUNION.html

- "Curse of the Black Gold: Oil in the Niger Delta," Nationalgeographic.com, National Geographic,

http://www7.nationalgeographic.com/ngm/0702/sights_n_sounds/index2.html

- "Casualties of War," Nytimes.com, The New York Times Co.,

http://www.nytimes.com/ref/us/20061228_3000FACES_TAB1.html

Non-Breaking Sports - "Coach Kommercial 2: Roy Williams Strikes Back,"

Newsobserver.com, The News Observer Co.,

<http://www.newsobserver.com/1235/story/548156.html>

- "NFL Penalties Database," Nytimes.com, The New York Times Co.,

http://www.nytimes.com/packages/flash/sports/20060910_NFLPENALTIES_GRAPHIC/

- "Gran premio de EEUU Indianapolis" Elmundos.es, El Mundos,

<http://www.elmundo.es/elmundodeporte/especiales/2007/03/formula1/circuitos/ps3/indianapolis.html>

- "Indianapolis Colts History," Indystar.com, The Indianapolis Star,

http://www2.indystar.com/images/graphics/2006/09/0910_colts_multimedia/stat_center.html

Non-Breaking Features - "Soul of Athens," Athennews.com, The Athen News,

<http://www.soulofathens.com>

- "'Monet in Normandy' interactive exhibit," Newsobserver.com, The News Observer,

http://www.newsobserver.com/lifestyles/arts_entertainment/monet/

- "Summer of love," indigomedia.com, Indigo,

<http://www.reporteindigo.com/contest/swf/summer.html> (Link doesn't work)

- "Red Hot Rails," Mercurynewsphoto.com, San Jose Mercury News Co.,

<http://mercurynewsphoto.com/train/>

The judges met at University of North Carolina-Chapel Hill from August 23-25 and reviewed over 340 entries. SND.ies founder and coordinator Laura Ruel, assistant professor at the School of Journalism and Mass Communication, UNC-CH, announced the winners at the 2007 Society for News Design Awards Dinner on October 13 in Boston.

The SND.ies judges for this year were: Joe Weiss, Soundslides; Jim Webb, National Geographic; Mike Schmidt, Horizon Productions; Nora Paul, University of Minnesota;

Michelle Nicolosi, Seattle P-I; Scott LaPierre , Boston.com; Jen Friedberg, Star-Telegram; David Evans, USAToday.com; and Valerie Aguirre, Raleigh N&O.

For information on the monthly SND.ies visit

<http://www.snd.org/competitions/sndies.html> or contact Society for News Design, 1130 Ten Rod Rd, D 202, North Kingston, RI 02852, (401) 294-5233, snd@snd.org.

Founded in 1979, SND's mission is to enhance communication around the world through excellence in visual journalism.